



# TOWN OF HUDSON

## Library Board of Trustees



194 Derry Road • Hudson, New Hampshire 03051 • Tel: 603-886-6030 • Fax: 603-816-4501

### Hudson Library Board of Trustees Approved Public Meeting Minutes For August 21, 2024, 2024

**Present:**

Trustee, Mary Guessferd, Chair  
Trustee, Erin Henderson, Vice Chair  
Trustee, Karen Bohrer, Treasurer  
Trustee, Margaret St. Onge  
Trustee, Lisa Weber  
Linda Pilla, Library Director

**Excused:**

Selectman, Dillon Dumont

**Call to Order:** Trustee Guessferd called the meeting to order at 6:00 p.m. and led the pledge of allegiance.

**Public Input:** None

**Reports:**

*Motion by Trustee Bohrer to accept the Public and Non-Public Minutes of June 12, 2024. Seconded by Trustee Henderson. All in favor. Motion passed.*

**Correspondence:** Director Pilla received several emails and thank you notes expressing how great National Night Out was and how much fun it was.

**Treasurer's Report:** Trustee Bohrer presented the June and July Treasurer's Report stating there was nothing unusual. Expenditures were a little high during the month of July due to the payment to GMILCS for the year.

**CD Update:** Four months ago the CD was rolled over and is due to mature on September 20, 2024. Trustee Bohrer spoke with TD Bank and they recommend being conservative and doing 2 short term CDs which have good rates. The current rate for short term CDs is 4.75%. She will update the Board next month. Trustee Bohrer will be attending the Trustees of the Trust Fund meeting tomorrow.

**Acceptance of Donations:**

*Motion by Trustee Bohrer to accept monetary donations in the amount of \$2,060. Seconded by Trustee Henderson. All in favor. Motion passed.*

**Selectman Liaison's Report:** None

**Director's Reports for June & July:** See attached.

**Friends Report:** The Friends will have a report next month.

**Department Heads' Meeting:** The meeting has been scheduled for August 29, 2024 at 3:00 p.m. Trustee Bohrer will try to attend.

**Old Business:**

**Carpeting for RML:** The current carpeting pattern is no longer manufactured and Director Pilla has found a pattern that will work. The Trustees have requested Director find out what the cost would be to replace all the carpeting at RML. She will report back at the next regular meeting.

**New Business:**

**Awards proposal:** Tabled until next regular meeting.

**Staff Training Day:** Staff training has been scheduled for September 13, 2024 from 8am-4pm. Director Pilla has requested the library be closed for the day.

***Motion by Trustee St. Onge to close the library on Friday, September 13, 2024 for staff training. Seconded by Trustee Bohrer. All in favor. Motion passed.***

**Future Agenda Items:** Possible discussion of having an intern.

**Trustee Comments**

**Trustee St. Onge:** I have to admit I was very selfish this summer and did a lot of self-reading for myself. I don't think there was a week that didn't go by that I wasn't there at least 3 times a week. Even though I did not participate in every program that was offered, I got to see a lot of the exciting programs and the excitement of adults and children that we offered across the board. I see that we are struggling but not giving up on the Teens because Teens don't have the transportation to get to the library. I'm looking forward to seeing more of those programs. Thank you for the summer programming and all the success you had this summer.

**Trustee Bohrer:** I will add my voice to Margaret's comments and I would like to thank Linda and all the library staff for a really fabulous summer. There were so many wonderful programs. I attended the Quinceañera and National Night Out and even a virtual program that the Humanities Council put together. It was only offered by a few GMILCS libraries and we were one of them. It was terrific and I learned a lot. Everyone who is watching or listening to this I hope you were at the library this summer, but the library, of course, is there in all seasons so when school starts, kids can come to the library and get help with homework and assignments. There are always things to watch, learn and listen to at Rodgers Library.

**Trustee Weber:** Building on Margaret's and Karen's comments, I definitely have to applaud the staff for all they have done to achieve the numbers you have shown us, especially the Children's Room. I am floored at how many families enjoy the library. The Teens are a really hard group to pull in and it is the transportation which is unfortunate. I wasn't able to participate in a lot this summer and hope to get back into the swing of things. I have started using the Library of Things which is another wonderful thing on top of the museum passes. I'm so glad we have the Friends to support passes again.

**Trustee Henderson:** I will echo everyone else's comments. The staff did a great job during summer reading. I was in and out of the library the last few weeks taking care of whatever needed to be done. I'm looking forward to fall programming given how great the summer was. I imagine the fall is going to be just as nice except fall comes with reading under blankets.

**Trustee Guessferd:** The staff is amazing and thank you for everything you guys did to pull this all together and to provide the amazing programs and numbers that were there. National Night Out was so much fun and I look forward to the fall and everything that's coming because we know that it's going to be terrific.

**Director Pilla:** The circulation staff this year were astonishing. They really worked incredibly hard to support staff. A lot of them do extra tasks that you don't see such as helping out in tech services.

Next regular meeting is scheduled for September 18, 2024.

***Motion by Trustee Bohrer to enter Non-public session at 6:55 p.m. in accordance with RSA91-A:3, II(a) The dismissal, promotion, or compensation of any public employee or the disciplining of such employee, or the investigation of any charges against him or her, unless the employee affected (1) has a right to a public meeting, and (2) requests that the meeting be open, in which case the request shall be granted. Seconded by Trustee Weber. All in favor. Motion passed.***

**Roll Call Vote**

Trustee St. Onge – Yes  
Trustee Weber – Yes  
Trustee Guessferd - Yes

Trustee Bohrer – Yes  
Trustee Henderson – Yes

***Returned to public session at 9:10 p.m.***

***Motion by Trustee Bohrer to seal the Non-public Minutes of August 21, 2024. Seconded by Trustee Weber. All in favor. Motion passed.***

**Roll Call Vote**

Trustee St. Onge – Yes  
Trustee Weber – Yes  
Trustee Guessferd - Yes

Trustee Bohrer – Yes  
Trustee Henderson – Yes

***Motion by Trustee Bohrer to adjourn this meeting at 7:39 p.m. Seconded by Trustee Weber. All in favor. Motion passed.***

Respectfully submitted,

Terri Cicia  
Recorder  
Rodgers Memorial Library

# Rodgers Memorial Library Director's Report

Activities for June 2024

Statistics only report from June 2024

## PROGRAMMING REPORT - Tanya Moesel

with Carrie Loring and Marissa Sweeney

June 2024

<b>PROGRAMMING REPORT SUMMARY</b>	<i>Events</i>	<i>Participants</i>	<i>Average</i>
<b>Adult Programming Totals</b>	<b>33</b>	<b>764</b>	<b>23</b>
In-person programming	27	614	23
Passive programming	3	146	48
Virtual programming	3	4	1
Outreach	0	0	0
<b>Children's Programming Totals</b>	<b>23</b>	<b>1513</b>	<b>66</b>
In-person programming	6	401	67
Passive programming	11	643	58
Virtual programming	0	0	0
Outreach	6	469	78
<b>Tween/Teen Programming Totals</b>	<b>8</b>	<b>80</b>	<b>10</b>
In-person programming	8	80	10
Passive programming	0	0	0
Virtual programming	0	0	0
Outreach	0	0	0
<b>School Outreach Totals</b>	<b>0</b>	<b>0</b>	<b>0</b>
In-person programming	0	0	0
Passive programming	0	0	0
<b>OVERALL TOTALS</b>	<b>64</b>	<b>2357</b>	<b>37</b>

# ADULT/ALL AGES PROGRAMMING

Happy 15th Birthday, Rodgers Memorial Library! The highlight of this month was most certainly our Quinceañera celebration! Good food, good music, hundreds of community friends, and fabulous colleagues working together to make it all happen! We gave away 9 gift baskets to those who completed our Quinceañera Reading Challenge and raffled off 13 beautiful handmade dolls. One was kept for the library, and one was given to Rafael Calderone, one of our Latino friends on the planning committee. We are so grateful to everyone who made this event such a success! Summer Reading has kicked off with a couple of very well-attended events. Our first concert, by Let's Play Music school, had 72 attendees enjoying a lovely evening of music played by a number of Hudson's young aspiring musicians. And the ever popular Oonagh Williams demonstrated two Lithuanian recipes for a crowd of 33. We are looking forward to more summer fun in July.

Program # of events	Target Age	Participants (average)	Description
<b>In-Person Programs</b>		<b>events, Total</b>	
Quinceañera	All ages	250 people	Happy Birthday, RML!
Concert: Let's Play Music (6/17)	Adults	72 people	Come hear our young local music students from Let's Play Music
Stitchers Group 4 events	Adults	60 people (average 15)	People come in to share their ideas, chat, and work on their current projects. <ul style="list-style-type: none"> <li>• 6/7: 13 participants</li> <li>• 6/14: 17 participants</li> <li>• 6/21: 14 participants</li> <li>• 6/28: 16 participants</li> </ul>
Dungeons & Donuts 2 events	All ages	27 people (average 14)	Patrons of all ages come to the library to play Dungeons & Dragons and eat delicious donuts. <ul style="list-style-type: none"> <li>• 6/1: 12 participants</li> <li>• 6/15: 15 participants</li> </ul>
A Good Yarn 4 events	Adults	43 people (average 11)	Share tips, tricks, and stories while you work on your latest project and connect with other fiber enthusiasts. <ul style="list-style-type: none"> <li>• 6/4: 6 participants</li> <li>• 6/11: 11 participants</li> <li>• 6/18: 12 participants</li> <li>• 6/25: 14 participants</li> </ul>
Zentangle: Shades of Blue and Gray 2 events	Adults	10 people (average 5)	Join Diane MacKinnon for this 2-hour class to create a tile on gray paper <ul style="list-style-type: none"> <li>• 6/12: 5 participants</li> <li>• 6/18: 5 participants</li> </ul>
Rodgers Readers (6/6)	Adults	8 people	How to Murder Your Employer by Rupert Holmes
Access Wisdom Book Club (6/13)	Adults	5 people	Certified Life Coach Diane MacKinnon leads this book club highlighting books that help us gain

			more access to our own wisdom. Braving the Wilderness by Brene Brown
Cookbook Club (6/4)	Adults	14 people	Treasures of the Mexican Table
True Crime Podcast Club (6/26)	Adults	7 people	Aaron Hernandez and the Black Dahlia
Mystery Lovers Book Club (6/17)	Adults	16 people	Death by Cashmere by Sally Goldenbaum
Afternoon Book Group (6/25)	Adults	5 people	Hell of a Book by Jason Mott
Read 'Em & Eat (6/24)	Adults	11 people	The Guncle by Steven Rowley
Family, Memory, Place: Writing Family Stories (6/4)	Adults	8 people	This interactive workshop led by Maura MacNeil explores how the landscape of our lives shapes the stories that we tell. This was sponsored by New Hampshire Humanities and the Friends of the Library
Stitchers Circle with Oonagh Williams (6/8)	Adults	26 people	Monthly get-together to stitch/cross stitch, blackwork, embroider, etc.
New England Native Wars (6/12)	Adults	9 people	Join Dana Benner as he takes a look at some of the confrontations between Native Americans and the early settlers.
Genealogy Club (6/14)	Adults	5 people	Brick Wall Jam Session
Characters & Cocoa (6/20)	Adults	5 people	A new monthly group for writers to socialize and talk about their craft
Lithuanian Cooking with Oonagh Williams (6/22)	Adults	33 people	Join Chef Oonagh Williams for another of her in-person Lithuanian cooking demonstrations.
<b>Passive Programs</b>		<b>3 events, 146 participants</b>	
Monthly Book Raffle	Adults	56 entries	Funny Story by Emily Henry
Quinceañera Reading Challenge	All ages	10 entries	Although 154 reading logs were taken, just 10 residents turned them in to win a prize.
Quinceañera Doll Raffle	5-14	80 entries	15 dolls knitted and donated by Patsy were raffled off to girls age 5-

			14.
<b>Virtual Programs</b>		<b>3 events, 5 people</b>	
Author Talk: Shannon Reed (6/13)	Adults	1 person	Join us as Shannon Read discusses her book <i>Why We Read: On Bookworms, Libraries, and Just One More Page Before Lights Out</i>
Author Talk: Katherine Ramsland & Tracy Ullman (6/24)	Adults	3 people	Join us as Katherine and Tracy discuss their new book <i>The Serial Killer's Apprentice</i>
Author Talk: Scott Ryan (6/25)	Adults	1 person	Join us as Scott Ryan discusses his latest book <i>The Last Decade of Cinema</i>

## CHILDREN'S PROGRAMMING

The children's room has been steadily busy since school finished. We have fewer programs this year, but that didn't lighten the crowds. The children's staff has been constantly busy signing patrons up for the summer challenge, handing out prizes, answering reference questions, planning and preparing for programs, and running events. This is the smallest staff we've had in the four summers Tanya has been running summer programming. Even though we planned fewer programs, we are still stretched. It can be difficult to keep materials and toys organized and put away, while taking care of patron needs.

Maggie has been a welcome addition to the children's team! She is already adept at circulation tasks. Unfortunately, there is little time to teach the ins and outs of library programming in the middle of summer reading. This fall we will work on sharing those skills.

The [Summer Challenge](#) encourages patrons to try activities like reading outside their comfort zone, learn about the library, and get to know the Hudson community. Patrons sign up to receive a card. They earn a prize for each set of 5 activities they complete and a raffle ticket for the first set of five. Patrons who complete more than 20 items and turn in their card by 8/10 will receive a \$5 gift card to a business in Hudson.

### Summer Reading Statistics (as of 7/9/24)

- 668 registrations
- 157 raffle tickets earned for completing 5 or more activities.

Program # of events	Target Age	Participants (average)	Description
<b>In-Person Programs</b>		<b>6 Events 401 people</b>	

The Silver Circus	All ages	220 people	Andrew Silver presents a full circus show all by himself. Featuring spectacular magic, juggling, physical comedy, and tons of audience participation.  So much positive feedback about this program from adults and children!
Preschool Water Play	Ages 2-5	98 people (49 average)	Preschoolers are invited to play with water tables and toys on the lawn. <ul style="list-style-type: none"> <li>• 6/12                    48</li> <li>• 6/26                    50</li> </ul>
Family Candy BINGO	All ages	46 people	Play BINGO and win candy!
Building Challenge: Superhero Creations	All Ages	25 people	Join the library to build LEGO creations for a superhero or villain.
Family movie: Shrek	All ages	12 people	Enjoy snacks and coloring pages while we watch Shrek.
Dino the Therapy Dog	Everyone	79 people	Come meet Dino the Therapy Dog. Dino is a St. Bernard who loves to make new friends. <ul style="list-style-type: none"> <li>• 6/4                            8</li> <li>• 6/11                            8</li> <li>• 6/18                            27</li> <li>• 6/25                            36</li> </ul>
<b>Passive Programs</b>		<b>11 programs, 643 Total</b>	
Take & Make Crafts	Preschool & early elementary	489 projects	Prepared crafts to do at home <ul style="list-style-type: none"> <li>• Ladybug                    66</li> <li>• Flowers                    77</li> <li>• Birthday cake            52</li> <li>• Superhero                142</li> <li>• Rocket                    152</li> </ul>
Scavenger Hunt (2 events)	Everyone	75 people (38 average)	Find 15 birthday cakes 32 Find 15 superheroes 43
<b>Outreach</b>		<b>6 Programs, 469 people</b>	



Story Safari @ Benson's	All Ages	319 people	Join Ms. Tanya at Benson's for songs, stories, and bubbles. <ul style="list-style-type: none"> <li>6/11 80</li> <li>6/13 65</li> <li>6/20 32</li> <li>6/25 84</li> <li>6/27 58</li> </ul>
Steve Blunt @ Bensons	All Ages	150 people	Steve Blunt will join us in adventuring at Benson Park! Come prepared to sing, dance, and laugh.

## TEEN/TWEEN PROGRAMMING

We are working on building relationships with teens this summer. We've had steady attendance at our tween and teen programs this summer after very low attendance all school year.

Program # of events	Target Age	Participants (average)	Description
<b>In Person Programs</b>		<b>8 events, 80 Total</b>	
Tween anime and ramen	Grades 5-8	8 people	Relax, color, and snack with us while we watch anime and talk about our favorite manga and animated series
Tween Rolling video games (2 events)	Ages 9-12	28 people (14 average)	Play video games in a video game trailer equipped with widescreen hi-def tv's covering the walls in front of custom stadium seats with built-in vibration motors synced to the on-screen action. <ul style="list-style-type: none"> <li>12 people</li> <li>16 people</li> </ul>
Teen Rolling video games	Ages 12-18	12 people	Play video games in a video game trailer equipped with widescreen hi-def tv's covering the walls in front of custom stadium seats with built-in vibration motors synced to the on-screen action.
Teen Candy Bar Bingo	Ages 13-18	7 people	Play BINGO and win candy!
Brunch Bunch	Grades 5-12	6 people	Eat pancakes and talk about books you love (and books you love to hate).
Tween Candy Bar Bingo	Grades 5-8	10 people	Play BINGO and win candy!
Teen paint night	Ages 13-18	9 people	Hang out and paint with watercolors or acrylic.

<b>Passive Programs</b>			<b>events, total</b>

## ***SCHOOL OUTREACH***

It's summer! We'll work on connecting with the school again in late September.

We were invited to participate in the community fair at the ELC in late August.

## REFERENCE REPORT - Mark Stawecki

### ***Museums***

Summer is underway, and reservations have been increasing. Four museums were in the 10-12 range: The NE Aquarium, Zoo New England, The Butterfly Place and the Nashua Silver Knights. Supplies became low for the latter so Mark had to temporarily disable the reservations until he could get more. In order to expedite the process, he dropped off the check in-person and picked up the tickets. Reservations have been reactivated.

Zoo New England is proving very popular. There is a slight concern we may run out before our membership finishes at the end of August. Mark addressed this with Linda. Linda suggested we highlight a museum each week instead of each month since we have so many. Mark will work on incorporating that in the newsletter.

### ***Social Media***

**Rodger That!** Google Analytics shows 193 new users for an average engagement time of 26 seconds. There were two new items, both by Mark, A book review for "Sphinx" by Robin Cook, A Kanopy video tutorial

**YouTube** We have 91 subscribers, the same as last month. There were 239 total views and 4.2 hours of watch time. A Kanopy tutorial was uploaded. A patron uploaded a video montage of the 15th birthday party, and the video has been added to one of our playlists.

**Facebook** 1,787 followers, seventeen more than last month; 32 posts; The post with the most Likes & Reactions at 34 was a collage of photos and videos from The Silver Circus.

**Twitter / X** X now requires that you upgrade your account in order to view analytics; 580 followers, one less than last month; 18 tweets including reposts

**Instagram** Eleven posts; 327 followers (gained two); 28 accounts engaged

### ***Genealogy***

June's event was something new: a "brick wall" jam session. People were invited to work on their research either online or in-person and ask each other questions. Two people logged in online, but quickly stated they needed to leave.

Five people attended in-person, which was more than was anticipated. They mostly chatted with one another.

Mark and Linda had a discussion that with rising speaker costs and smaller attendance, we would not be able to continue offering a speaker every month. Mark suggested that we continue the study sessions. Linda asked Mark to reach out to other GMILCS librarians for possible partnerships on speakers.

There were no genealogy requests.

## ***Non-Library Programs***

GROUP	DATE	ATTENDANCE
Hudson Democrats	June 12	11
Hudson United Soccer	June 20	12
Hudson Sustainability Comm.	June 5	6
GFWC	June 5	15
GS 59012	June 11	13
Red Cross	June 26	33 donors
<b>TOTAL</b>	<b>6</b>	<b>90</b>

Study Rooms 53 instances, 107 attendees  
Unable to Book = 1, Bumped = 0

Study Carrels 11 instances  
Patron PCs 197 and 87 Guest users

### Other

Mark received a compliment on his book review for Rodger That! He also began the process to return check deposits for the community room for this past year.

At Linda's request, Mark made inquiries on comparing Mango to Transparent Languages. Mango proved more expensive. He has also created a list of items and services to promote, starting with Kanopy and cloudLibrary.

# **IT/Tech Services Report - Victoria Sandin**

## **Routine Tasks**

### **Google Business Profile**

#### **[GOOGLE SEARCH](#)**

From Google Business: Performance.

**NOTE:** Google Business has changed how it delivers and displays its data. See information below, which includes a description of each category.

### **Business Profile (BP) Interactions (vs. June 2023)**

Interactions are when people: Call, message, and/or ask for directions and more from our Business Profile on Google.

Rodgers's BP interactions compared to last year at this time:

- Business Profile interactions: **1,186, -22.4%**
- Calls (calls made from our BP): **87, -25%**
- Directions (direction requests made from our BP): **155, -39.9%**
- Website clicks (website clicks made from our BP): **944, -18.3%**

## Business Profile (BP) Views

Views show how many people saw our BP on Google Search or Maps.

- Views: 1,590, -25.9%

## Business Profile (BP) Searches

Searches show the terms people used that returned our BP in the results.

- Searches: 1,204, -21.9%

## Analysis

Numbers are still lower than last year, but it may be because we have fewer specialty events than last summer.

## Website

- There were **62 changes** to the website in April 2024.

## Telephone calls

- Incoming: 575
- Outgoing: 214
- Total: **789**

## Technology Tickets

- We responded to 32 requests for IT help from staff

**Library H3lp (chat program)** 7 chats using the website Chat app.

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## Additional Tasks

### June

- Launched Kanopy to favorable results. Requested more of a promotional push.
- Finished and printed Summer Reading brochure
- Left scMIG due to conflicting schedules.
- On vacation June 15 - 24, 2024

### July Projects

- Begin working to record current Knowledge Base to print
- On vacation July 5-12
- Learn how to catalog Standing, Midwest and Amazon orders.

## Technical Services

- Additions (physical items): **348**
- Better World Books: **99**
- Changes to GMILCS items: **545**
- Deletions/Withdrawals: **237**
- Graphic novels: **0**
- Mending: **105**
- OCLC records obtained: **33**

## CIRCULATION REPORT - Dana Benner SPECIAL EVENTS/NEWS

Library visitors were **6,644 +21.5% from May**

**Notary Service(s): 20**

**Hours:** The library was open **217** hours during June (open 248 hours in May) and closed 12 hours for Juneteenth.

We issued 123 new patron cards in June. Total active patrons stand at 8,031

We had **5** patrons utilizing our Books by Mail program.

RML's Circulation Librarian continues to work with HCTV producing video material that promotes the library.

### Circulation

#### Print

	May 2024	June 2024	Increase/Decrease		June 2023	June 2024	Increase/Decrease
Adult	2,751	2,946	7%		3,122	2,946	-6%
YA	280	399	43%		359	399	11%
Children's	2,979	4,271	43%		4,285	4,271	0%
Tween	205	466	127%		474	466	-2%
<b>TOTAL</b>	<b>6,215</b>	<b>8,082</b>	<b>30%</b>		<b>8,240</b>	<b>8,082</b>	<b>-2%</b>

#### Downloadable eAudiobooks, eBooks and ePeriodicals

	May 2024	June 2024	Percent Change
eAudiobooks	1150+59=1209	1125+60=1185	-2%
eBooks	666+75=741	644+85=729	-2%
ePeriodicals	410	244	-40%

#### Interlibrary Loan

ILL was stopped June 7-17, so we have lower numbers than usual.

		May 2024	June 2024	Percent Change
Materials Requested by Hudson patrons	Requested	128	37	-71%
	Filled	88	33	-63%
	Percent filled	69%	89%	
Materials lent by RML to other libraries	Requested	84	79	-6%
	Filled	73	59	-19%
	Percent filled	87%	75%	

### GMILCS Statistics

May 2024 - RML is currently a net borrower of GMILCS items as our patrons borrow more items that originate from other GMILCS libraries than we send to the other libraries. These numbers also reflect the books borrowed for the 5 book groups in the library. These numbers will fluctuate from month to month.

RML as Assigned Library	661	- RML items checked out at other libraries - Does not include RML items circulated from RML - Number is for items circulated.
RML patron Circulations	7,571	Checkouts and Renewals by RML Patrons at all GMILCS libraries
RML as loaning library (items from other libraries checked out at RML)	718	-Items from other libraries checked out at RML - Does not include RML items circulated from RML - Number is for items circulated.

Respectfully Submitted:

Linda Pilla  
Library Director

# Rodgers Memorial Library Director's Report

Activities for July 2024

Summer 2024 has been here and gone in a whirlwind of activities.

June started with the annual NHLTA Conference. Trustees and staff attended the conference at the Grappone Center in Concord and participated in numerous workshops and discussions. As always, it was an informative and fun event.

Our long-awaited Quinceanera party took place on June 15. It was a huge success with a good turnout from the Rodgers family, live music provided by Los Mariachi Estrellas de Boston and plenty of delicious Latino food. The party served as the kickoff event for RML's Summer Reading Program. There will be a more in-depth analysis of the SRP in our September report. Suffice to say we ended up with a record breaking 816 registrations! All of the library staff made sure that we did everything we could do to make this year wonderful.

STAFF UPDATE: We are delighted to announce that we are officially fully staffed - our newest staff member Maggie Chesnas has been with us since June 4 and has done a wonderful job learning how the Children's Room operates during its busiest time of year!

Linda was able to attend the PRIMEX Supervisors Academy on July 16-18. This was another opportunity to work on supervisory skills and managing difficult situations. The premise of the training was an in-depth examination of the events on Mt. Everest in 1996 and how poor decision making and poor leadership was the ultimate cause of the tragedy. E

Activities for the Library Director in June and July 2024 included:

Participated in a workshop at town hall as Hudson moves towards a much-needed upgrade in municipal management software.

Attended the regular NHLA Executive meeting (June)

Attended the regular GMILCS meeting (June and July)

Assisted with Youth Services programming and desk coverage as needed

Regular Department Heads meeting - 6/13, 6/27, 7/11, 7/25

Led the Mystery Lovers Book Club (June and July)

Friends of the Library - special meeting

GMILCS Treasurer Training

Primex Supervisors Academy

## PROGRAMMING REPORT - Tanya Moesel

with Carrie Loring and [Marissa Sweeney](#)

July 2024

PROGRAMMING REPORT SUMMARY	Events	Participants	Average
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<b>Adult Programming Totals</b>	<b>27</b>	<b>541</b>	<b>20</b>
In-person programming	24	458	19
Passive programming	1	74	74
Virtual programming	2	9	5
Outreach	0	0	0
<b>Children's Programming Totals</b>	<b>35</b>	<b>1856</b>	<b>53</b>
In-person programming	20	991	50
Passive programming	8	501	63
Virtual programming	0	0	0
Outreach	7	364	52
<b>Tween/Teen Programming Totals</b>	<b>8</b>	<b>80</b>	<b>10</b>
In-person programming	8	80	10
Passive programming	0	0	0
Virtual programming	0	0	0
Outreach	0	0	0
<b>School Outreach Totals</b>	<b>0</b>	<b>0</b>	<b>0</b>
In-person programming	0	0	0
Passive programming	0	0	0
<b>OVERALL TOTALS</b>	<b>70</b>	<b>2477</b>	<b>35</b>

## ADULT/ALL AGES PROGRAMMING

Although a few of our book groups took the month of July off, we had lots of other things happening for adults during our Summer Reading Program. Our two summer concerts - Hungrytown and 4EverFab - had a combined attendance of 170 people. It was so nice to have the weather cooperate so we could have these concerts outdoors this year. John Watkins joined us twice this month for two very different programs, but both maxed out registrations. The first was a class called Trauma Medicine. Several participants expressed interest in another of his classes so he will be back in August for Active Shooter Training. The second was two hours of music and laughter with Name That Tune. Carrie has already had three requests for a repeat event.

Program # of events	Target Age	Participants (average)	Description
<b>In-Person Programs</b>		<b>events, Total</b>	



Concert: 4EverFab (7/26)	All Ages	155 people	Back by popular demand! Join us for this Friday evening concert featuring the Beatles tribute band, 4EverFab.
Concert: Hungrytown (7/12)	All Ages	15 people	Rebecca Hall and Ken Anderson, through their years of worldwide touring and tireless devotion to many classic genres of music, have crafted Hungrytown into a true artistic hybrid.
Trauma Medicine (7/13)	Adults	20 people	When accidents happen, the initial responder is you! In this important and informative class, John Watkins will cover topics such as scene safety, conversing with 911, and patient assessment. You will learn how to take action to save a life!
Trauma Medicine (7/13)	Adults	20 people	When accidents happen, the initial responder is you! In this important and informative class, John Watkins will cover topics such as scene safety, conversing with 911, and patient assessment. You will learn how to take action to save a life!
Name that Tune (7/24)	Adults	19 people	Test your musical knowledge as John Watkins, our skilled host, guides us through an engaging journey of melodies. This event will be a harmonious blend of fun and nostalgia.
Downsizing and Decluttering (7/8)	Adults	19 people	This presentation begins by helping participants understand why keeping stuff is important to some people. Then we'll tackle practical, easy-to-follow downsizing and decluttering tips to get your home and office organized
Understanding Medicare and Managed Care (7/12)	Adults	9 people	Please join us for an informative session given by Cheryl Field on understanding the differences between Medicare and Managed Care with a question and answer session at the end.
Stitchers Group 4 events	Adults	63 people (average 16)	People come in to share their ideas, chat, and work on their current projects. <ul style="list-style-type: none"> <li>● 7/5: 14 participants</li> <li>● 7/12: 17 participants</li> <li>● 7/19: 12 participants</li> <li>● 7/26: 20 participants</li> </ul>
Dungeons & Donuts 2 events	All ages	17 people (average 9)	Patrons of all ages come to the library to play Dungeons & Dragons and eat delicious donuts. <ul style="list-style-type: none"> <li>● 7/6: 12 participants</li> <li>● 7/20: 5 participants</li> </ul>

A Good Yarn 5 events	Adults	75 people (average 15)	Share tips, tricks, and stories while you work on your latest project and connect with other fiber enthusiasts. <ul style="list-style-type: none"> <li>• 7/2: 18 participants</li> <li>• 7/9: 15 participants</li> <li>• 7/16: 12 participants</li> <li>• 7/23: 15 participants</li> <li>• 7/30: 15 participants</li> </ul>
Cookbook Club (7/9)	Adults	9 people	100 Morning Treats
True Crime Podcast Club (7/17)	Adults	5 people	Scamanda
Mystery Lovers Book Club (7/15)	Adults	16 people	Death by Chocolate Cherry Cheesecake by Sarah Graves
Afternoon Book Group (7/16)	Adults	10 people	The Lincoln Highway by Amor Towles
Stitchers Circle with Oonagh Williams (7/13)	Adults	19 people	Monthly get-together to stitch/cross stitch, blackwork, embroider, etc.
Genealogy Club (7/12)	Adults	5 people	Join Circulation Librarian Dana Benner for a short presentation and discussion on researching Native American people and culture.
Characters & Cocoa (7/18)	Adults	2 people	A new monthly group for writers to socialize and talk about their craft
<b>Passive Programs</b>		<b>3 events, 146 participants</b>	
Monthly Book Raffle	Adults	74 entries	Remarkably Bright Creatures by Shelby Van Pelt
<b>Virtual Programs</b>		<b>3 events, 5 people</b>	
Culturally Curious: Defining America: Illustrators of the Saturday Evening Post (7/11)	Adults	7 person	The iconic Saturday Evening Post reached millions of homes each week, featuring illustrated covers that spoke to the experiences of the modern American nuclear family. Explore the styles and themes of beloved illustrators including Norman Rockwell, NC Wyeth, and John Philip Falter.
Author Talk: Two Nerdy History Girls Ride Again (7/15)	Adults	2 people	Loretta Chase and Susan Holloway Scott are here to answer all of our burning questions. How do they find interesting tidbits of historical lore, which libraries of the world have they visited, and more.

# CHILDREN'S PROGRAMMING

What a summer it has been! We had excellent participation in our events and record-breaking registration for the [Summer Challenge](#).

The children's team is excited to be drafting fall programming with a full staff. In addition to our usual weekday preschool programs, we are planning to add more evening and Saturday programs to reach families with school age children and families with working parents. Our evening programs this summer have been well attended.



Program # of events	Target Age	Participants (average)	Description
<b>In-Person Programs</b>		<b>20 Events 991 people</b>	
<b>Family Lawn Games</b> 7/1 10am	Families	45 people	Join us for games on the library lawn! Cornhole, Bean Bag Toss, Giant Jenga, Giant Checkers, Giant Chess, Badminton, and more.
<b>Tie Dye For Everyone!</b> 7/3 2pm	All Ages	63 people	Bring your own t-shirt to dip dye!
<b>Fairy Tale Party</b> 7/8 1:30pm	Grades K-5	68 people	Drop in and enjoy STEM activities related to fairy tales. Create a getaway carriage to race down the track. build houses from straws, sticks, and bricks, and create a contraption to protect your egg and test it.
<b>Fizzy Magic Potions</b> 7/10 6pm	Families	88 people	Join us for this drop in family event. Create your own magic potion and watch it bubble and fizz.
<b>Yoga Storytime</b> 7/12 10am	Ages 4-9	30 people	Stories and yoga with Ms. Lauren Young.
<b>Teddy Bear Picnic</b> 7/15 10am	Preschool and Early Elementary	85 people	Bring your favorite stuffed friend for a picnic on the library lawn. Lemonade and cookies served. Activities to do with your stuffy friend.
<b>Wildlife Encounters</b> 7/1 6pm	All Ages	176 people	Enjoy learning about seven live animals at this Junior Zookeeper Encounter.  Moved inside due to extreme heat.
<b>Pokemon Party</b> 7/22 1:30pm	Elementary	74 people	Drop in for Pokemon activities. Children must be accompanied by an adult.
<b>Storytime on the Library Lawn</b> 7/23 10am	Families	54 people	Storytime is at Rodgers Library this week! Don't miss out! Meet us on the library lawn for stories, songs, and bubbles. All ages welcome.
<b>Mr. Aaron's Musical Adventure!</b> 7/24 2pm	All Ages	131 people	A thrilling musical adventure with award winning musician Mr. Aaron!
<b>Family Obstacle Course</b> 7/31 6pm	Families	25 people	Drop in and try an obstacle course for the whole family!
<b>Preschool Water Play</b> Wednesdays 10am	Ages 2-5	91 people (18 average)	Preschoolers are invited to play with water tables and toys on the lawn. <ul style="list-style-type: none"> <li>● 7/3 14</li> <li>● 7/10 16</li> <li>● 7/17 35</li> </ul>

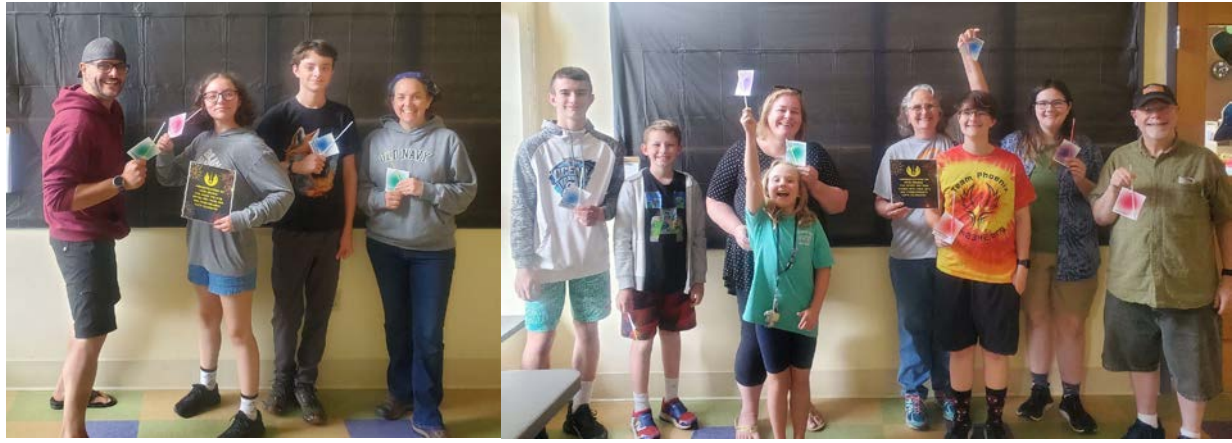
			<ul style="list-style-type: none"> <li>• 7/24 20</li> <li>• 7/31 6</li> </ul>
<b>Dino the Therapy Dog</b> Tuesdays 2:30	All ages	61 people	Come meet Dino the Therapy Dog. Dino is a St. Bernard who loves to make new friends. <ul style="list-style-type: none"> <li>• 7/2 15</li> <li>• 7/9 24</li> <li>• 7/23 12</li> <li>• 7/30 10</li> </ul>
<b>Passive Programs</b>		<b>8 programs, 501 Total</b>	
<b>Take &amp; Make Crafts</b>	Preschool & early elementary	501 projects	Prepared crafts to do at home <ul style="list-style-type: none"> <li>• Fish Bowl 100</li> <li>• Dragon 150</li> <li>• UFO 100</li> <li>• Cactus 76</li> <li>• #1 hand 75</li> </ul>
<b>Scavenger Hunt (3 events)</b>	Everyone		Find 14 ocean images Find 10 magic images Find 10 Pokemon
<b>Outreach</b>		<b>7 Programs, 364 people</b>	
<b>Story Safari @ Benson's</b>	All Ages	364 people (52 average)	Join Ms. Tanya at Benson's for songs, stories, and bubbles. <ul style="list-style-type: none"> <li>• 7/2 75</li> <li>• 7/9 55</li> <li>• 7/11 35 very hot</li> <li>• 7/16 59</li> <li>• 7/18 52</li> <li>• 7/25 34 threat of rain</li> <li>• 7/30 54</li> </ul>

## TEEN/TWEEN PROGRAMMING

It's been tough building relationships with teens. Over the last 15 months we have had three teen services staff members leave us. Trust is the most important part of teen services, so the transient staff have made it difficult to connect with teens and tweens.

When we hired a new youth services programmer, we decided we would share the responsibility of teen services among all three youth services programmers. This way teens will have the opportunity to get to know three staff members and hopefully it won't be as jarring if someone leaves.

Going into the fall, we are planning an after school Teen Hangout every Monday, Tuesday, and Thursday. We are also planning one evening program for teens each month. For tweens we are planning at least two evening programs each month. The escape room was very popular, so we are hoping to do one a few times a year.



Program # of events	Target Age	Participants (average)	Description
<b>In Person Programs</b>		<b>8 events, 80 Total</b>	
<b>Star Wars Escape Room</b> 7/27 & 7/29 hour long blocks	Ages 10-adult (ages 8-9 with adult)	57 people (average 6)	Dare to accept a mission in a star system far, far away! Look for clues to infiltrate the enemy base, disable planet shields, and destroy an enemy starship before making your escape. From Printable Escape Rooms  7/27 23 (3 events) 7/29 34 (6 events)
<b>Brunch Bunch</b>	Grades 5-12	13 people	Eat pancakes and talk about books you love (and books you love to hate). <ul style="list-style-type: none"> <li>● 7/5 4</li> <li>● 7/12 2</li> <li>● 7/19 4</li> <li>● 7/26 3</li> </ul>
<b>Tween Mario Kart Tournament</b> 7/2 3pm	Grades 5-8	16 people	The ultimate Mario Kart challenge for tweens entering grades 5-8. May the best player win. Prizes awarded to top racers.
<b>Tween Polymer Clay</b> 7/9 3pm	Grades 5-8	14 people	Make beautiful clay creations with guidance from Ms. Marissa. For students entering grades 5-8.
<b>Tween Flower Pot Painting</b> 7/17 3pm	Grades 5-8	2 people	Paint a flower pot then plant some flowers. For tweens entering grades 5-8 only.
<b>Tween Button Making</b> 7/23 3pm	Grades 5-8	1 person	Design your own buttons. For grades 5-8
<b>Tween Lawn Games</b> 7/30 3pm	Grades 5-8	0 people	Join us for lawn games: Giant Jenga, Cornhole, Checkers, Chess, Badminton, and more!
<b>Teen Candy Bar Bingo</b> 7/2 6pm	Ages 13-18	4 people	Play BINGO and win candy!
<b>Teen Anime &amp; Ramen</b> 7/11 2pm	Ages 13-18	2 people	Join us to discuss your favorite anime and manga while we watch a show, eat ramen, and color. For teens entering grades 8-12 only.

<b>Teen Flower Pot Painting</b> 7/18 6pm	Ages 13-18	0 people	Paint a flower pot and plant some flowers. For teens entering grades 8-12 only.
<b>Teen Button Making &amp; Pizza</b> 7/25 6pm	Ages 13-18	1 person	Eat pizza and make your own buttons. You are welcome to bring your own magazines or printed images. For teens entering grades 8-12 only..
<b>Passive Programs</b>			<b>0 events, 0 total</b>

## SCHOOL OUTREACH

Tanya and Marissa were invited to participate in the community fair at the ELC on August 23rd. They are planning to promote library events and services to Kindergarteners and first graders and their families. They will also have a craft that kids can complete to help decorate the library.

## REFERENCE REPORT - Mark Stawecki

### *Museums*

Museums continued to be popular, and Mark worked on renewals. Most are taken care of until the end of the year. We had just enough Silver Knights tickets to last the season.

Six museums were in double digits; normally, only one or two have that many checkouts. The NE Aquarium took top billing (16) followed by The Butterfly Place and Zoo New England (15).

### *Social Media*

**Rodger That!** Google Analytics shows 197 new users for an average engagement time of 17 seconds. No new items were added.

**YouTube** We have 92 subscribers, one more than last month. There were 315 total views and 4.1 hours of watch time. One video promoting Hannaford Community Bag program was uploaded.

**Facebook** 1,794 followers, seven more than last month; 27 posts; The post with the most Likes & Reactions at 34 was a video of Mr. Aaron's performance.

**Twitter / X** now requires that you upgrade your account in order to view analytics; 579 followers, one less than last month; 18 tweets including reposts

**Instagram** Eleven posts; 329 followers (gained two); 26 accounts engaged

## Genealogy

The event was "Researching Native American Ancestry" presented by Dana. Five people registered and attended. This was also the first session recorded by HCTV.

Mark researched other GMILCS libraries for potential partnerships. The only one that seemed to have a regular genealogy session was Derry. He contacted Erin Robinson, who is open to a partnership though that group meets Tuesday nights. Mark briefly talked to Linda about alternate meeting times for the Rodger's group.

There was one genealogy request regarding databases.

## Non-Library Programs

GROUP	DATE	ATTENDANCE
Highland Woods	July 17	53
Hudson Lions Club	July 10	22
Rotary Club	July 11	10

Total attendance = 85

Study Rooms	69 instances, 122 attendees Unable to Book = 1, Bumped = 1
Study Carrels	20 instances
Patron PCs	218 and 109 Guest users

Mark had a brief discussion with Linda on whether or not we still need to cancel non-library programs during our Summer Reading Program. The general feeling was that if the room was not being used for a particular time slot then perhaps we can allow its use.

## Other

- The checks accompanying the past fiscal year's community room applications were returned via postal mail.
- One test was proctored.
- Worked with Constant Contact to clear 185 contacts that had not opened our emails within the last year.
- Worked with Makerbot to clear the 3D printers of stuck filament.
- Had a brief conversation with Tina on conducting Reference Interviews and provided her with a handout.

## IT/Tech Services Report - Victoria Sandin

### Routine Tasks

#### Google Business Profile

##### [GOOGLE SEARCH](#)

From Google Business: Performance.

**NOTE:** Google Business has changed how it delivers and displays its data. See information below, which includes a description of each category.

#### Business Profile (BP) Interactions (vs. July 2023)

Interactions are when people: Call, message, and/or ask for directions and more from our Business Profile on Google.

Rodgers's BP interactions compared to last year at this time:



- Business Profile interactions: **1,486, -14.5%**
- Calls (calls made from our BP): **128, -6.6%**
- Directions (direction requests made from our BP): **156, -31.3%**
- Website clicks (website clicks made from our BP): **1,184, -12.5%**

### Business Profile (BP) Views

**Views** show how many people saw our BP on Google Search or Maps.

- Views: 1,874, -15.7%

### Business Profile (BP) Searches

**Searches** show the terms people used that returned our BP in the results.

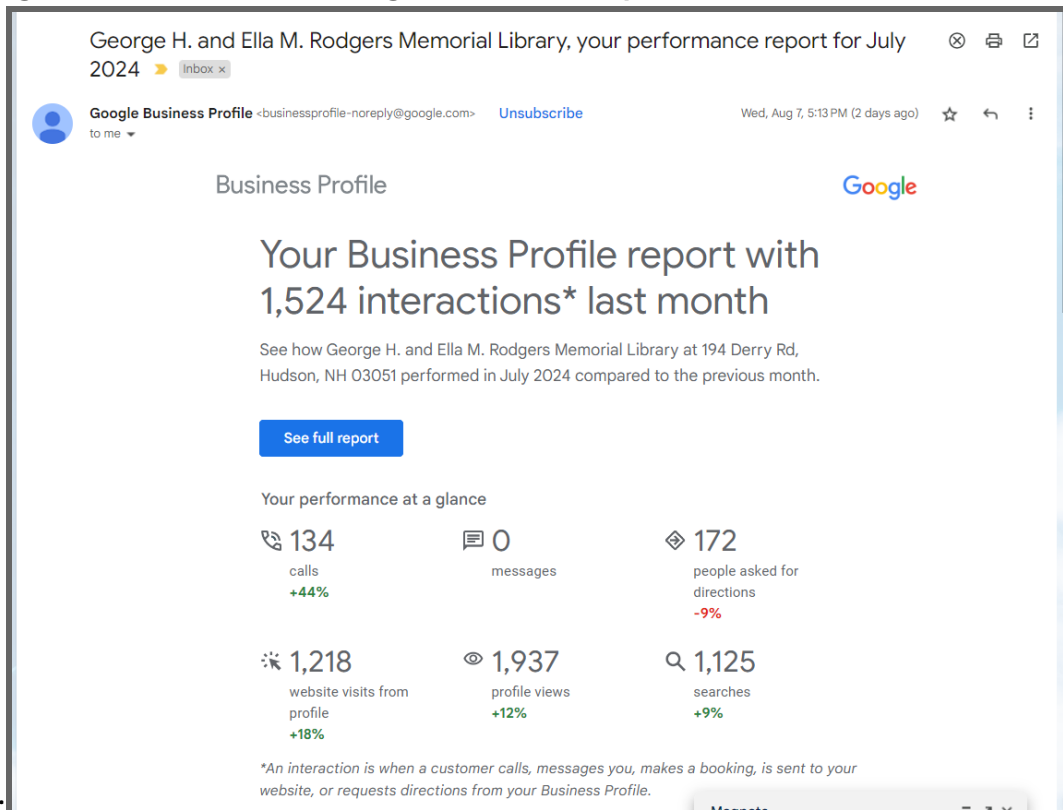
- Searches: **1,125, -17.0%**

### Analysis

Numbers remain low in comparison to last year - which is puzzling, seeing that Summer Reading Program registrants surpassed 800 this year.

One assumption is that people know where we are and how to find/contact us. Initial thoughts: It might (?) benefit the library to invest in a targeted 6-month marketing campaign to see if that moves the needle.

Here is Google's notification showing how our web presence has



performed:

**Website** - There were **25 changes** to the website in April 2024.

**Telephone calls**

- Incoming: 733

- Outgoing: 269
- Total: **1,002**

### Technology Tickets

- We responded to 19 requests for IT help from staff

### Library H3lp (chat program)

- 5 chats using the website Chat app.
- 

## Additional Tasks

### July

- Begin working to record current Knowledge Base to print
- On vacation July 5-12
- Learn how to catalog Standing, Midwest and Amazon orders.

### August Projects

- Continue learning how to catalog Standing, Midwest and Amazon orders
  - Continue training Gina Votour on cataloging.
  - On vacation August 29 - September 6
- 

## Technical Services

- Additions (physical items): **247**
- Better World Books: **36**
- Changes to GMILCS items: **480**
- Deletions/Withdrawals: **315**
- Graphic novels: **0**Mending: 37
- OCLC records obtained: **24**

## July CIRCULATION REPORT - Dana Benner SPECIAL EVENTS/NEWS

### Library visitors were **7,276** in July - up **9%** from June

**Notary Service(s): 13**

**Hours:** The library was open **244** hours during July (open 216 hours in June)  
We issued 96 new patron cards in July. Total active patrons stand at 7,929

We had **3** patrons utilizing our Books by Mail program.

RML's Circulation Librarian continues to work with HCTV producing video material that promotes the library.

## Circulation

### Print

	June 2024	July 2024	Increase/Decrease		July 2023	July 2024	Increase/Decrease
Adult	2,946	3,793	29%		3,120	3,793	22%
YA	399	502	26%		436	502	15%
Children's	4,271	5,222	22%		4,390	5,222	16%
Tween	466	580	24%		512	580	19%
<b>TOTAL</b>	<b>8,082</b>	<b>10,097</b>	<b>25%</b>		<b>8,458</b>	<b>10,097</b>	<b>19%</b>

### Downloadable eAudiobooks, eBooks and ePeriodicals

	June 2024	July 2024	Percent Change
eAudiobooks	1,125+60=1185	1175+69=1244	5%
eBooks	644+85=729	699+102=801	10%
ePeriodicals	244	270	11%

### Interlibrary Loan

Please note: ILL was down in June, so the increase in July stats are amplified.

		June 2024	July 2024	Percent Change
Materials Requested by Hudson patrons	Requested	37	135	265%
	Filled	33	87	164%
	Percent filled	89%	64%	
Materials lent by RML to other libraries	Requested	79	112	42%
	Filled	59	111	88%
	Percent filled	75%	99%	

**GMILCS  
Statistics**

July 2024 -

RML is currently a net borrower of GMILCS items as our patrons borrow more items that originate from other GMILCS libraries than we send to the other libraries. These numbers also reflect the books borrowed for the 5 book groups in the library. These numbers will fluctuate from month to month.

RML as Assigned Library	940	- RML items checked out at other libraries - Does not include RML items circulated from RML - Number is for items circulated.
RML patron Circulations	9,671	Checkouts and Renewals by RML Patrons at all GMILCS libraries

<b>RML as loaning library (items from other libraries checked out at RML</b>	<b>913</b>	<b>-Items from other libraries checked out at RML - Does not include RML items circulated from RML - Number is for items circulated.</b>
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**Respectfully Submitted:  
Linda Pilla  
Library Director**