

## **TOWN OF HUDSON**





194 Derry Road

• Hudson, New Hampshire 03051 • **Tel**: 603-886-6030 • **Fax**: 603-816-4501

## **Hudson Library Board of Trustees Approved Public Meeting Minutes For September 18, 2024**

#### **Present**:

Trustee, Mary Guessferd, Chair Trustee, Erin Henderson, Vice Chair Trustee, Karen Bohrer, Treasurer Trustee, Margaret St. Onge Trustee, Lisa Weber Linda Pilla, Director Dillon Dumont, Selectman

Call to Order: Trustee Guessferd called the meeting to order at 6:00 p.m. and led the pledge of

allegiance.

Public Input: None

#### **Reports:**

Motion by Trustee Bohrer to accept the Public and Non-Public Minutes of August 21, 2024. Seconded by Trustee St. Onge. All in favor. Motion passed.

Motion by Trustee Henderson to accept the Special Meeting Minutes of September 9, 2024. Seconded by Trustee Weber. All in favor. Motion passed.

**Correspondence**: None

Treasurer's Report: Trustee Bohrer presented the Treasurer's Report stating there was nothing unusual.

**CD Update**: The CD with TD Bank is due to mature on Friday. Trustee Bohrer proposed that the Trustees put \$100,000 in one CD for a 4-month period at an interest rate of 4.06% and \$127,539 in another CD for a 12-month period at an interest rate of 3.17%

Motion by Trustee Bohrer to take the balance of the funds that are in the CD maturing on September 20 and put that into 2 separate CD. A \$100,000 CD with a 4-month term at 4.06% and \$127,539 with a 12-month term at 3.17%. Seconded by Trustee Henderson. All in favor. Motion passed.

**Zylonis Funds**: Trustee Bohrer has requested approval from the BOT meet with the Town Administrator and Town Attorney to gather information on the requirements for creating and submitting a Cy Pres to loosen those restrictions but still meet the intent of the bequest.

Motion by Trustee Henderson that Trustee Bohrer be the library BOT representative in conversations with the town regarding the Zylonis fund. Seconded by Trustee Weber. All in favor. Motion passed.

**Acceptance of Donations:** None

**Selectman Liaison's Report**: There is a lot going on in the town. We are still looking for a new Town Administrator and Town Planner. We're working on a lot of infrastructure projects. Everything is moving forward well and Jim is doing a great job as acting Town Administrator.

Director's Reports: See attached.

Friends Report: The Friends have rescheduled their meeting for next Tuesday night.

**Department Heads' Meeting**: The meetings have been scheduled for Monday, September 23 and Thursday, October 10 at 1:30 p.m.

#### **Old Business:**

**Carpeting for RML:** It has been determined by the BOT that replacement carpeting will be deferred for now and will be addressed more cohesively in the Strategic Plan.

**Awards proposal:** Trustee Henderson will head up awards for staff which will be presented at the annual staff dinner.

#### **New Business:**

Water Mitigation for Hills Building: The original quotes obtained by Director do not include the reading room in the basement of the Hills Building. Director to have the bids requoted to include this area as well as getting quotes for asbestos removal and air quality testing. The BOT has asked Director to move forward with these quotes.

**Boiler for Hills Building**: Tabled until next regular meeting.

**Strategic Plan**: The Strategic Plan is ready to be updated. This plan would address the carpet issue as well. A committee will need to be created and Trustees Weber and Bohrer would be happy to be involved with this committee.

#### **Budget Review:**

Motion by Trustee Bohrer to approve the proposed budget for FY 26. Seconded by Trustee Henderson. All in favor. Motion passed.

Future Agenda Items: None

#### **Trustee Comments**

**Trustee St. Onge**: I just want to say to Linda that we put a lot on your plate this summer in getting extra information to us on top of the budget and I want to thank you for all the extra work you do. It is very much appreciated. I live at the library so I am in and out all the time. I was able to take advantage of all the programs for children and adults, as well as signing out books and library of things. The only thing I did not take advantage of were museum passes. It just didn't work out this summer. There are so many opportunities and I really hope that everybody takes advantage of them because it's free. We are so fortunate to have more opportunities to do things with our family and friends.

**Trustee Bohrer:** What can I add to what my colleagues have said. There were fabulous summer reading programs and programs for adults. Linda and her staff did a fabulous job. Hudson is extremely lucky to have such a vibrant library with such caring, knowledgeable and enthusiastic staff. It's just great. There are lots of great programs lined up for fall so hope to see you all there.

**Trustee Weber:** I'm impressed beyond belief about the summer programs. Not only with children but also with adults that participated. The numbers were wonderful. Unlike Margaret, I have not been to the library that much this summer. I have to get over there to renew my library card.

**Trustee Henderson:** I was also really thrilled to see the numbers. I was excited to see we had the most registrations for Summer Reading this year. I did the math and it looked like 10% of the actual library cards we have registered. Those numbers are really good. I'm very excited to see in your report that you are working on teens and tweens since there has been a disconnect for a couple of years. As a person who works in a high school, kids are looking for that connection. You are perfectly situated. Any way we can get them in the building will be great.

**Trustee Guessferd:** Yes to everything everyone has said. I did look at the event calendar for the next several months and looking at programming for adults is remarkable and the amount of programs we have is wonderful. Please come and take advantage of that. There are programs I wish I had time to attend. Think of the library as a place to go and be with friends and maybe meet some new friends.

**Director Pilla**: I would like to send a shout out to the circulation desk. They have to know about everything and be ready with answers when someone comes in. They do it with such a great amount of joy. Many thanks to Dana and Michele and all the rest of the gang at circulation. You guys rock.

Next regular meeting is scheduled for September 18, 2024.

Motion by Trustee Bohrer to enter Non-public session at 7:30 p.m. in accordance with RSA91-A:3, II(a) The dismissal, promotion, or compensation of any public employee or the disciplining of such employee, or the investigation of any charges against him or her, unless the employee affected (1) has a right to a public meeting, and (2) requests that the meeting be open, in which case the request shall be granted. Seconded by Trustee Weber. All in favor. Motion passed.

#### **Roll Call Vote**

Trustee St. Onge – Yes Trustee Weber – Yes Trustee Guessferd - Yes Trustee Bohrer – Yes Trustee Henderson – Yes

Returned to public session at 9:10 p.m.

Respectfully submitted,

Terri Cicia, Recorder Rodgers Memorial Library

### **Rodgers Memorial Library Director's Report**

**Activities for August 2024** 

August heralds the end of Summer Reading and ushers in fall and the beginning of a new school year. For the staff at Rodgers Memorial Library, August is vacation month, lower statistics, audits, and the beginning of the budget year. For a full report on Summer Reading 2024, please see the end of this report. Many thanks to Tanya for her analysis.

RML had the opportunity to host our 5th National Night Out event this month. As usual, the library grounds were filled with happy children and parents who thoroughly enjoyed the free activities, live music and activities. The highlights this year were Bungee jumping, climbing the Wall, the Balloon Lady (Balloons by Michelle), the archery activity (Hudson Cub Pack), and our first year with the Jeremy Griffus' Xploration STEM van. The weather was cooler this year, with a significant threat of rain, but we were able to make it through to the end without anyone getting wet except for the kids and Hudson Police Officers who participated in the Water Balloon Fight! Our thanks to Hudson PD, Hudson Fire, the Library Board of Trustees and the staff and volunteers who made this possible!

RML also supported the local non-profit groups for Hudson Old Home Days. We set up and equipped the tent and provided the groups with a volunteer schedule.

The town of Hudson (including the library) has their finances audited every year. GMILCS, Greater Manchester Inter Library Consortial System, also goes through an annual audit in August.

STAFF UPDATE: We made it two months fully staffed, but I am sad to report that Lise Boucher handed in her notice at the beginning of September. Lise has been at RML for 6 years and has been the calm and kind presence behind the Children's Desk for all that time. Lise has been offered a full-time position at SNHU - we wish her every success in her new endeavor!

HILLS Memorial Library: During the unexpected rainstorm on August 15, the basement floor flooded. The repair recovery process is ongoing.

Activities for the Library Director in August:

National Night Out

Participated in the audit for GMILCS

As the new GMILCS Treasurer, attended both the regular GMILCS meeting and the Executive

Regular Department Heads meeting - 8/8, the 8/29 meeting was canceled due to staff absences

Mystery Lovers Book Club

## **PROGRAMMING REPORT - Tanya Moesel**

with Carrie Loring and Marissa Sweeney

# August 2024

PROGRAMMING REPORT SUMMARY	Events	Participants	Average
Adult Programming Totals	22	2031	92
In-person programming	19	255	13
Passive programming	1	65	65
Virtual programming	1	11	11
Outreach	1	1700	1700
Children's Programming Totals	17	742	38
In-person programming	7	232	33
Passive programming	6	335	-
Virtual programming	0	0	0
Outreach	4	205	51
Tween/Teen Programming Totals	1	5	5
In-person programming	1	5	5
Passive programming	0	0	0
Virtual programming	0	0	0
Outreach	0	0	0
School Outreach Totals	1	300	300
In-person programming	1	300	300
Passive programming			
OVERALL TOTALS	41	3078	73

## ADULT/ALL AGES PROGRAMMING

The adults closed out the summer with two popular craft programs. Marissa led a paint night with 20 people in attendance. Chris tried something new - barn quilts. We had 15 attendees who painted a quilt square onto a 2-ft plywood square. She is already planning a winter edition encore.

Fall is in the air and Carrie has begun filling the calendar with a variety of programs ranging from Halloween to health care; crime to crafts; and jigsaw puzzles and forensic puzzles.

Program # of events	Target Age	Participants (average)	Description
In-Person Programs			19 events, 255 participants
Adult Paint Night (8/8)	Adults	20 people	Join Marissa for a guided paint-along of mountains at sunset.
CRASE Class (8/17)	Adults	11 people	Civilian Response to an Active Shooter Event - No person, no location is immune from an attack. But the data show you're more likely to be involved with an active shooter at a place of business. John Watkins leads this class to teach you how to recognize potential threats, how to act quickly and effectively in a high-stress situation, and how to best assist law enforcement when they arrive.
Crafting with Chris: Barn Quilts (8/24)	Adults	15 people	Quilting like you've never done it before. Be prepared to get a little messy and have loads of fun with this painting project.
Stitchers Group 5 events	Adults	80 people (average 16)	People come in to share their ideas, chat, and work on their current projects.  • 8/2: 17 participants  • 8/9: 18 participants  • 8/16: 14 participants  • 8/23: 15 participants  • 8/30: 16 participants
A Good Yarn 3 events	Adults	45 people (average 15)	Share tips, tricks, and stories while you work on your latest project and connect with other fiber enthusiasts.  • 8/13: 14 participants  • 8/20: 18 participants  • 8/27: 13 participants

Rodgers Readers (8/1)	Adults	9 people	The Stars are Fire by Anita Shreve	
Cookbook Club (8/26)	Adults	9 people	Everyday Italian: 125 Simple and Delicious Recipes	
Mystery Lovers Book Club (8/19)	Adults	10 people	The Bullet that Missed by Richard Osman	
Afternoon Book Group (8/20)	Adults	10 people	Remarkably Bright Creatures by Shelby Van Pelt	
Stitchers Circle with Oonagh Williams (8/10)	Adults	20 people	Monthly get-together to stitch/cross stitch, blackwork, embroider, etc.	
Genealogy Club (8/9)	Adults	13 people	Demystifying the Three Big Free Digital Sites for Genealogists: The Internet Archive and Beyond	
Characters & Cocoa (8/15)	Adults	1 person	A monthly group for writers to socialize and talk about their craft	
Read 'Em & Eat (8/26)	Adults	12 people	A Little Ray of Sunshine by Kristan Higgins	
Passive Programs		1 event, 65 participa		
Monthly Book Raffle	Adults	65 entries	Sandwich by Catherine Newman	
Virtual Programs			1 event, 11 participants	
Culturally Curious: Downeast Connections: Artists Inspired by Maine (8/1)	Adults	11 person	Maine's rocky shoreline has been a beacon to American artists for generations. This program will survey the work of some of the most celebrated artists inspired by the state's distinct landscape and way of life.	
Outreach			1 event, 1700 participants	
National Night Out (8/6)	All Ages		It's that time of the year! The Rodgers Memorial Library is once again hosting National Night Out in partnership with the Hudson Police Department. 2024 marks the 5th year of our collaborative effort to raise awareness and promote Hudson community safety.	

# CHILDREN'S PROGRAMMING











It was a busy summer! Programs slowed down in August to allow time to organize the collections and plan fall programming. We held Benson Park storytime through August 15th. One last Wildlife Encounter was held as well, sponsored by the Friends of the Library. The library continued to be busy even though there were not many programs.

Program # of events	Target Age	Participants (average)	S Description		
In-Person Programs			7 Events 232 people		
Wildlife Encounters Thursday 8/15 1:30	All ages	172 people	Visit from 7 animal ambassadors. Held indoors due to the threat of thunderstorms.		
Preschool Water Play Wednesdays 10am	Ages 2-5	35 people (18 average)			
Dino the Therapy Dog Tuesdays 2:30	All ages	25 people (average 6)	Come meet Dino the Therapy Dog. Dino is a St. Bernard who loves to make new friends.   8/6 7  8/13 8  8/20 5  8/27 5		
Passive Programs		6 programs, 33			
Take & Make Crafts (3 crafts)	Preschool & early elementary	235 projects	Prepared crafts to do at home  Surprise crafts 135  Nature Scavenger Hunt 50  Ice Cream Cones 50		
Scavenger Hunt (2 events)	Everyone		Find 25 Olympic athletes. Find nine letter and unscramble to find the answer to a riddle.		
Adventure Bulletin Board	everyone	100	Write your favorite summer adventure on a balloon.		
Outreach		4 Programs, 205 peopl			
Story Safari @ Benson's	All Ages	205 people ( average)	Join Ms. Tanya at Benson's for songs, stories, and bubbles.     8/1  8/8  8/8  42  8/13  62  8/15  53		

## TEEN/TWEEN PROGRAMMING

One of our priority goals over the next year is to establish relationships with teens. We are planning a teen hangout everyday there is a late bus (Monday, Tuesday, Thursday). We are working on ways to promote programs to high school students and establish the library as a safe space.

Program # of events	Target Age	Participants (average) Description		
In Person Programs		1 events, 5 T		
Brunch Bunch 8/2	tween	5	Eat pancakes and talk about books.	

## SCHOOL OUTREACH

Tanya and Marissa participated in the Community Fair and the Early Learning Center on August 23rd. About 300 people visited their table where they had a raffle for Squishmallows and a craft for students to complete to help decorate the children's room.

### REFERENCE REPORT - Mark Stawecki

### Museums

Museums continued to be popular, especially more "outdoorsy" places like the state parks. Five museums were in double digits; normally, only one or two have that many checkouts. Zoo New England had the most at twenty-five. We are allowed to give out more than one of those a day, which helped. Squam Lakes reached 12 checkouts; it normally does not break double digits.

We had to order more passes for York's Wild Kingdom and the Butterfly Place.

### **Social Media**

**Rodger That!** Google Analytics shows 191 new users for an average engagement time of 37 seconds. One new book review was added:

"Wishful Drinking" by Carrie Fisher

**YouTube** We have 94 subscribers, two more than last month. There were 349 total views and 6.1 hours of watch time. No new content was added.

**Facebook** 1,811 followers, seventeen more than last month; 28 posts; The post with the most Likes & Reactions at 27 was an update of our cover photo

Twitter / X x requires that you upgrade your account in order to view analytics

- 581 followers, two more than last month
- 20 tweets including reposts

Instagram Ten posts; 331 followers (gained two); 23 accounts engaged

## Genealogy

The event was "Demystifying the Three Big Free Digital Sites for Genealogists" presented by Linda MacIver. For the first time, Mark had to open more seats as registration was full. Of the 28 that registered, only 13 showed up. Mark did a quick survey on where the attendees are located, and of the respondents, about half (maybe three) were outside of Hudson.

Mark continued correspondence with Erin Robinson at the Derry Public Library regarding a partnership. He offered to partner with November's speaker, but Derry had already completed that month's planning and said December may be possible.

There were no genealogy requests.

## **Non-Library Programs**

GROUP	DATE	ATTENDANCE
Red Cross Blood Drive	Aug 28	Collected 25 units of blood on a goal of 28, impacting the lives of 75 hospital patients. Saw 32 donors, had 6 no shows and 5 deferrals, those that checked in but were unable to donate. There were 2 first time donors.
Rotary Club	Aug 8	8

Total attendance = 8

Study Rooms	47 instances, 85 attendees
Study Carrels	10 instances
Patron PCs	251 and 137 Guest users

### Other

Created an A.I. Librarian on Instagram named Vera. An Instagram account is required to use it, and it functions similarly to ChatGPT.

Guides-To-Go were completed and advertised. These are handouts about 3-4 pages long that can be given from the Reference desk on the topics of genealogy, social media, and misinformation.

Mark talked to Linda about switching his regular night shift from Thursday to Tuesday. It will go into effect in October. Mark changed the verbiage for study rooms on the booking forms was changed to state that submitting a request does not guarantee a spot.

## IT/Tech Services Report - Victoria Sandin

#### **Routine Tasks**

#### **Google Business Profile**

**GOOGLE SEARCH** 

From Google Business: Performance.

**NOTE**: Google Business has changed how it delivers and displays its data. See information below, which includes a description of each category.

#### Business Profile (BP) Interactions (vs. August 2023)

Interactions are when people: Call, message, and/or ask for directions and more from our Business Profile on Google.

Rodgers's BP interactions compared to last year at this time:

- Business Profile interactions: 1,341, +7.2%
- Calls (calls made from our BP): 94, +5.6%
- Directions (direction requests made from our BP): 221, -1.3%
- Website clicks (website clicks made from our BP): 1,026, +9.4%

#### **Business Profile (BP) Views**

Views show how many people saw our BP on Google Search or Maps.

Views: 1,921

#### **Business Profile (BP) Searches**

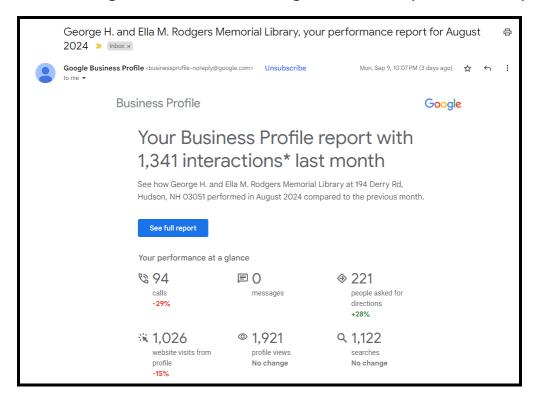
Searches show the terms people used that returned our BP in the results.

Searches: 1,122

#### **Analysis**

August is always a slow month: it's the end of SRP and folks are usually on vacation, trying to capture the last days of summer before school starts.

#### Here is Google's notification showing how our web presence has performed:



#### Website

• There were **36 changes** to the website in August 2024.

#### Telephone calls

Incoming: 694

Outgoing: 316

• Total: 1,010

#### **Technology Tickets**

We responded to 9 requests for IT help from staff

**Library H3lp (chat program)** 2 chats using the website Chat app.

#### **Additional Tasks**

#### **August**

- Continued learning to catalog Standing, Midwest and Amazon orders
- · Continue training Gina Votour on cataloging.
- On vacation August 29 September 6

#### **Technical Services**

- Additions (physical items): 277
- Better World Books: 3
- Changes to GMILCS items: 417
- Deletions/Withdrawals: 109
- Graphic novels: 5
- Mending: 121
- OCLC records obtained: 52

# **Aug CIRCULATION REPORT - Dana Benner**

## SPECIAL EVENTS/NEWS

Library visitors were 6,734 in Aug - down 7% from July.

Notary Service(s): 16

**Hours:** The library was open **248** hours during Aug (open 244 hours in July) We issued 90 new patron cards in Aug. Total active patrons stands at 8,251

We had  ${\bf 3}$  patrons utilizing our Books by Mail program.

Circulation

	July	Aug	Increase/Decrease	Aug	Aug	Increase/Decrease
	2024	2024		2023	2024	
Adult	3,793	3,370	-11%	3,219	3,370	4.7%
YA	502	370	-36%	390	370	-5.1%
Children's	5,222	3,999	-23%	4,188	3,999	-4.5%
Tween	580	370	-36%	434	370	-14.7%
TOTAL	10,097	8,109	-20%	8,231	8,109	-1.5%

## Downloadable eAudiobooks, eBooks and ePeriodicals

	July 2024	Aug 2024	Percent Change
eAudiobooks	1,175+69=1244	1,112+72=1,184	-4.8%
eBooks	699+102=801	620+115= 735	-8.2%
ePeriodicals	270	231	-14.4%

## Kanopy

	July 2024	Aug 2024	Percent Change/ Notes
Visits	506	811	60%
Pages	546	885	62%
Plays	18	53	194%
Total # users	79	91	12 new users

## Interlibrary Loan

		July 2024	Aug 2024	Percent Change
Materials	Requested	135	93	-31%
Requested by	Filled	87	137	57%
Hudson patrons	Percent filled	64%	147%	
Materials lent by	Requested	112	91	-19%

RML to	Filled	111	75	-32%
other libraries	Percent filled	99%	82%	

#### **GMILCS Statistics**

August 2024 - RML is currently a <u>net borrower</u> of GMILCS items as our patrons borrow more items that originate from other GMILCS libraries than we send to the other libraries. These numbers also reflect the books borrowed for the 5 book groups in the library. These numbers will fluctuate from month to month.

RML as Assigned Library	812	RML items checked out at other libraries     Does not include RML items circulated from RML     Number is for items circulated.
RML patron Circulations	7,892	Checkouts and Renewals by RML Patrons at all GMILCS libraries
RML as loaning library (items from other libraries checked out at RML	856	-Items from other libraries checked out at RML - Does not include RML items circulated from RML - Number is for items circulated.

Respectfully Submitted: Linda Pilla Library Director

Summer Reading 2024

PROGRAMMING REPORT SUMMARY	Events	Participants	Average
Adult Programming Totals	81	3322	43
In-person programming	69	1312	19
Passive programming	5	285	57
Virtual programming	6	25	4
Outreach	1	1700	1700
Children's Programming Totals	113	4141	38
In-person programming	71	1624	23
Passive programming	25	1479	55
Virtual programming	0	0	0
Outreach	17	1038	61
Tween/Teen Programming Totals	31	195	6
In-person programming	31	195	6
Passive programming	0	0	0
Virtual programming	0	0	0
Outreach	0	0	0
School Outreach Totals	68	1850	27
OVERALL TOTALS	293	9508	33

### **Biggest Successes this Summer**

- Record number of summer challenge registrations: 829 registrations, up by 18%
- Celebrated the library's 15th birthday
- Children's "party" programs were successful (Pokémon, Fairy Tale, Teddy Bear Picnic). Less work than many traditional programs, but drop-in style allows more people to attend.
- Began the summer short staffed and ended fully staffed

Visited every elementary school to promote summer programming

#### **Trends**

- Number of registrations for summer challenge have increased steadily every year. Number of patrons Summer earning prizes has remained steady.
- Most people heard about the summer challenge from a staff member. Many also said they hear at school or they were signing up because they do it every year.
- Children's programming down slightly: 2023–6,654 2024–6,186 down by 7%
- Benson Park Outreach Storytime has increased in popularity every year. We
  have dozens show up even when it is hot or wet. Many patrons learn about what
  the library has to offer at these storytimes. It is also helpful that they are located
  in a central location.
- Passive programming has been a way to engage patrons who cannot attend programs.
- Evening programs have great attendance.
- Wildlife Encounters continues to be extremely popular. Numbers down a bit this year because both events were impacted by weather and moved indoors.
- Attendance for teen and tween programs is declining. The lack of a steady teen services staff member has likely affected the numbers. We've had 3 teen services staff in the last 18 months. Youth Services staff is now sharing the responsibility so the impact on this specific demographic will be smaller if one person leaves.
- No one has asked about virtual programming for youth in two years. This is no longer a necessary service for this age group.
- Adult programming not previously recorded.

#### **Considerations Going forward**

- Try to find ways to offer more passive programming for adults/teens.
- Find ways to offer more evening Saturday programming for families with adults who work traditional hours.
- Many comments from patrons who missed the elementary art programs.
- Escape rooms have been popular for families. Consider adding an escape room for adults.
- Find more ways to advertise programs and library services.
- Keeping the screen in the children's room running takes over four hours of staff time each week. It takes at least 5 minutes to reset it and that happens every 45-60 minutes.

# Summer Challenge

Patrons were invited to sign up and receive a <u>card</u> with 25 activities. They received a prize for each set of five activities they completed. They received a raffle ticket for the first set of five activities and a \$5 gift certificate for completing 20 or more activities.

This year's summer challenge was intentionally more difficult than previous years. Last year we had patrons trying to sign up and complete their activities in just one day. The point of the summer challenge is to keep patrons engaged with the library throughout the summer. We added a rule that you cannot receive a prize on the day you register. We also handed out lanyards to children when they signed up and invited them to collect a button for their lanyard each time they visited the library.

The stuffed axolotl was by far the most popular prize, followed by the LEGO set and the \$50 gift certificate.

SUMMER READING CHALLENGE	Bingo Card: Prize for every 5 activities. \$5 gift certificate for 20 activities		
Summer Reading Registrations	829 registrations (up by 18%)		
	• <b>227 Preschool</b> 27% (up by 50%)		
	• <b>271 Elementary</b> 33% (up by 4%)		
	• 118 Tween 14% (down by 6%)		
	• <b>54 Teen</b> 7% (up by 93%)		
	• <b>227 Adult</b> 27% (up by 33%)		
Summer Reading Raffle Tickets	350 raffle tickets (42% completion rate)		
(5 activities)	• <b>89 preschool</b> 39% (down by 2%)		
	• <b>130 elementary</b> 48% (up by 2%)		
	• <b>54 tweens</b> 46% (down by 2%)		
	• 25 teens 46% (down by 10%)		
	• <b>52 adults</b> 23% (down by 5%)		
Gift Certificates (20+ Activities)	85 gift cards (10% completion rate)		



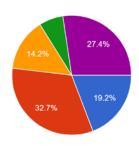






# Registered for Summer Challenge:

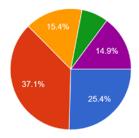
Age Group 829 responses



- Preschool (entering Kindergarten in the fall and younger)
- Elementary (entering grades 1-4)
- Tween (entering grades 5-7)
- Teen (entering grades 8-12)
- Adult

# Completed 5 Activities:





 Preschool (entering Kindergarten in the fall and younger)

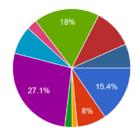
Elementary (entering grades 1-4)

Tween (entering grades 5-7)

Teen (entering grades 8-12)

Adult

#### Prize 350 responses



\$50 gift certificate

Binoculars

Car wash gift bucket

Gardening gift basket

Giant stuffed axolotlHeadphones

LED flying disc

LEGO set

▲ 1/2 **▼** 

# ADULT/ALL AGES PROGRAMMING

Program # of events	Target Age	Participants (average)	Description
In-Person Programs			Total
Quinceañera (6/15)	Adults	250 people	Happy Birthday, RML!
Concert: 4EverFab (7/26)	Adults	155 people	Back by popular demand! Join us for this Friday evening concert featuring the Beatles tribute band, 4EverFab.
Concert: Let's Play Music (6/17)	Adults	72 people	Come hear our young local music students from Let's Play Music
Lithuanian Cooking with Oonagh Williams (6/22)	Adults	33 people	Join Chef Oonagh Williams for another of her in-person Lithuanian cooking demonstrations.
Trauma Medicine (7/13)	Adults	20 people	When accidents happen, the initial responder is you! In this important and informative class, John Watkins will cover topics such as scene safety, conversing with 911, and patient assessment. You will learn how to take action to save a life!
Adult Paint Night (8/8)	Adults	20 people	Join Marissa for a guided paint-along of mountains at sunset.
Crafting with Chris: Barn Quilts (8/24)	Adults	15 people	Quilting like you've never done it before. Be prepared to get a little messy and have loads of fun with this painting project.
Name that Tune (7/24)	Adults	19 people	Test your musical knowledge as John Watkins, our skilled host, guides us through an engaging journey of melodies. This event will be a harmonious blend of fun and nostalgia.
CRASE Class (8/17)	Adults	11 people	Civilian Response to an Active Shooter Event - No person, no location is immune from an attack. But the data show you're more likely to be involved with an active shooter at a place of business. John Watkins leads this class to teach you how to

			recognize potential threats, how to act quickly and effectively in a high-stress situation, and how to best assist law enforcement when they arrive.
Downsizing and Decluttering (7/8)	Adults	19 people	This presentation begins by helping participants understand why keeping stuff is important to some people. Then we'll tackle practical, easy-to-follow downsizing and decluttering tips to get your home and office organized
Family, Memory, Place: Writing Family Stories (6/4)	Adults	8 people	This interactive workshop led by Maura MacNeil explores how the landscape of our lives shapes the stories that we tell. This was sponsored by New Hampshire Humanities and the Friends of the Library
New England Native Wars (6/12)	Adults	9 people	Join Dana Benner as he takes a look at some of the confrontations between Native Americans and the early settlers.
Understanding Medicare and Managed Care (7/12)	Adults	9 people	Please join us for an informative session given by Cheryl Field on understanding the differences between Medicare and Managed Care with a question and answer session at the end.
Stitchers Group 13 events	Adults	203 people	People come in to share their ideas, chat, and work on their current projects.
A Good Yarn 12 events	Adults	163 people	Share tips, tricks, and stories while you work on your latest project and connect with other fiber enthusiasts
Dungeons & Donuts 4 events	All ages	44 people	Patrons of all ages come to the library to play Dungeons & Dragons and eat delicious donuts.
Stitchers Circle with Oonagh Williams 3 events	Adults	65 people	Monthly get-together to stitch/cross stitch, blackwork, embroider, etc.
Zentangle: Shades of Blue and Gray 2 events	Adults	10 people	Join Diane MacKinnon for this 2-hour class to create a tile on gray paper
Genealogy Club 3 events	Adults	23 people	A new topic of discussion each month regarding genealogy
Rodgers Readers 2 events	Adults	17 people	Thursday evening book group

Access Wisdom Book Club	Adults	5 people	Certified Life Coach Diane MacKinnon leads this book club highlighting books that help us gain more access to our own wisdom.
Mystery Lovers Book Club 3 events	Adults	42 people	Monday afternoon book group
Afternoon Book Group 3 events	Adults	25 people	Tuesday afternoon book group
Cookbook Club 3 events	Adults	32 people	Cookbook club: eat delicious food and discuss
Read 'Em & Eat 2 events	Adults	23 people	Monday evening book group at T- Bones
True Crime Podcast Club 2 events	Adults	12 people	Listen to a podcast and come discuss
Characters & Cocoa 3 events	Adults	8 people	A monthly group for writers to socialize and talk about their craft
Passive Programs			Total
Monthly Book Raffle 3 events	Adults	195 entries	Enter to win our book of the month
Quinceañera Reading Challenge	All ages	10 people	Although 154 reading logs were taken, just 10 residents turned them in to win a prize.
Quinceañera Doll Raffle	5-14	80 entries	15 dolls knitted and donated by Patsy were raffled off to girls age 5-14.
Virtual Programs			Total
Culturally Curious: Defining America: Illustrators of the Saturday Evening Post (7/11)	Adults	7 people	The iconic Saturday Evening Post reached millions of homes each week, featuring illustrated covers that spoke to the experiences of the modern American nuclear family. Explore the styles and themes of beloved illustrators including Norman Rockwell, NC Wyeth, and John Philip Falter
Culturally Curious:Downeast Connections: Artists Inspired by Maine (8/1)	Adults	11 people	Maine's rocky shoreline has been a beacon to American artists for generations. This program will survey the work of some of the most celebrated artists inspired by the state's distinct landscape and way of life.

Author Talk: Shannon Reed (6/13)	Adults	1 person	Join us as Shannon Read discusses her book Why We Read: On Bookworms, Libraries, and Just One More Page Before Lights Out
Author Talk: Katherine Ramsland & Tracy Ullman (6/24	Adults	3 people	Join us as Katherine and Tracy discuss their new book The Serial Killer's Apprentice
Author Talk: Scott Ryan (6/25)	Adults	1 person	Join us as Scott Ryan discusses his latest book The Last Decade of Cinema
Author Talk: Two Nerdy History Girls Ride Again (7/15)	Adults	2 people	Loretta Chase and Susan Holloway Scott are here to answer all of our burning questions. How do they find interesting tidbits of historical lore, which libraries of the world have they visited, and more
Outreach			Total
National Night Out	All Ages		

# CHILDREN'S PROGRAMMING

Program # of events	Target Age	Participants (average)	Description
In-Person Programs			37 events, 1703 Total
The Silver Circus	All ages	220 people	Andrew Silver presents a full circus show all by himself.
Wildlife Encounters (2 events)	All ages	348 people (174 average)	Enjoy learning about seven live animals at this Junior Zookeeper Encounter.
Mr. Aaron's Musical Adventure	All ages	131 people	A thrilling musical adventure with award winning musician Mr. Aaron.
Tie Dye	All ages	63 people	Bring your own shirt to dip dye.

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Pokémon Party	Elementary	74 people	Drop in for Pokémon activities.
Fairy Tale Party	Grades K-5	68 people	Drop in and enjoy STEM activities related to fairy tales.
Fizzy Magic Potions	Families	88 people	Create your own magic potion and watch it bubble and fizz.
Teddy Bear Picnic	Preschool and Early Elementary	85 people	Bring your favorite stuffed friend for a picnic on the library lawn.
Family Candy BINGO	All ages	46 people	Play BINGO and win prizes.
Building Challenge: Superhero Creations	All ages	25 people	Join the library to build LEGO creations for a superhero or villain.
Family Movie: Shrek	All ages	12 people	Enjoy snacks and coloring pages while we watch Shrek.
Family Lawn Games	Families	45 people	Join us for games on the library lawn.
Yoga Storytime	Ages 4-9	30 people	Stories and yoga with Ms. Lauren Young.
Storytime on the Library Lawn	Families	54 people	Benson Park unavailable
Family Obstacle Course	Families	25 people	Drop in and try an obstacle course for the whole family.
Preschool Water Play (9 events)	Ages 2-5	224 people (25 average)	Preschoolers are invited to play with water tables and toys on the lawn.

Dino, the Therapy Dog (12 events)	All ages	165 people (14 average)	Come meet Dino the Therapy Dog.
Passive Programs			21 events, 1225 Total
Take and Make Crafts (13 crafts)	Preschool & early elementary	1225 crafts (94 average)	Take a craft to make at home.
Scavenger Hunts (7 events)	Everyone		Find pictures related to a theme hidden throughout the children's room.
"Adventure is out there" bulletin board.	everyone	100	Write your favorite summer adventure on a balloon.
Virtual Programs			0 Total
none			
Outreach			17 events, 1007 Total
Story Safari (16 events)	All ages	857 people (54 people)	Join Ms. Tanya at Benson's for songs, stories, and bubbles.
Steve Blunt @ Benson's	All ages	150 people	No specifics

# TEEN/TWEEN PROGRAMMING

Program # of events	Target Age	Participants (average)	Description
In-Person Programs			29 events, 178 Total
Rolling Video Games (3 events)	Tween & teen	40 people (13 average)	Play video games in a video game trailer equipped with widescreen hidef tvs.
Star Wars Escape Room (9 events)	Tween, teen, & families	57 people (average 6)	Look for clues to infiltrate the enemy base, disable planet shields, and destroy an enemy starship before making your escape.
Brunch Bunch (6 events)	Tween & teen	24 people (4 average)	Eat pancakes and talk about books you love (and books you love to hate).

Tween Anime & Ramen	Grades 5-8	8 people	Relax, color, and snack while we watch anime and talk about our favorite manga and animated series.
Tween Mario Kart	Grades 5-8	16 people	The ultimate Mario Kart challenge for tweens.
Tween Polymer Clay	Grades 5-8	14 people	Make beautiful clay creations with Ms. Marissa.
Tween Flower Pot Painting	Grades 5-8	2 people	Paint a flower pot then plant some flowers.
Tween Button Making	Grades 5-8	1 person	Design your own buttons.
Tween Lawn Games	Grades 5-8	0 people	Join us for lawn games.
Teen Candy BINGO	Ages 13-18	4 people	Play BINGO and win candy.
Teen Paint Night	Ages 13-18	9 people	Hang out and paint with watercolors or acrylic.
Teen Anime & Ramen	Ages 13-18	2 people	Join us to discuss your favorite anime and manga while we watch a show, eat ramen, and color.
Teen Flower Pot Painting	Ages 13-18	0 people	Paint a flower pot and plant some flowers.
Teen Button Making	Ages 13-18	1 person	Eat pizza and make your own buttons.

# SCHOOL OUTREACH

Miss Tanya connected with all the Hudson students in grades K-5 and some at the middle and high schools.

Program # of events	Grade	Participants (average)	Description
In-Person Programs			66 events, 1371 Total

Early Learning Center May 31st & June 4th	Grades K-1	24 classes 400 students	Miss Tanya visited every Kindergarten and first grade classroom to tell students about summer events and the summer challenge. Students went home with bookmarks that have a QR code to our events calendar.
Hills Garrison School May 20-25th	Grades 2-5	18 classes 400 students	Students from Hills Garrison School visited the library during their weekly library class. Tanya presented a slide show promoting summer events and the summer challenge. Then students wrote about a favorite adventure on tents that were used to decorate the library this summer. Students took home bookmarks with a QR code.
Nottingham West Elementary School May 28-30	Grades 2-5	24 classes 550 students	Tanya visited classrooms at NWES to tell them about summer events and the summer challenge. Then students wrote about a favorite adventure on tents that were used to decorate the library this summer. Students took home bookmarks with a QR code.
Passive Programs		300 Total	
Hudson Memorial School	Grades 6-8	400 bookmarks	Sent promo bookmarks with QR code that were tucked into their summer reading assignment book. Media Specialist, Beth Sloat, handed out bookmarks to students in her classes and students who use the library regularly.
Alvirne High School	Grades 9-12	100 bookmarks	Deb Cole presented the library events to the English Department. She handed out bookmarks in her library and sent the slide presentation to teachers to share with their students.